

To: **Mayor and City Council**
Through: **Ryan Schroeder, City Manager**
From: **Shirley Buecksler, City Clerk**
Date: **January 4, 2021**

Designation of Official City Newspaper for 2021

BACKGROUND INFORMATION:

The City of West St. Paul received two proposals to provide services for legal notices in 2021. Proposals from the Twin Cities Pioneer Press and the Star Tribune are attached for Council review. For comparison, both newspapers have provided a quote for the cost of a long and a short notice, based on the same two examples.

Due the closing of Lillie Suburban Newspapers in October of 2019, the City declared the Pioneer Press as the official newspaper for the remainder of 2019 and again in 2020. Staff at the Pioneer Press have been great to work with and are always timely in their responses. They also provide a proof of the ad prior to publication, which is an important piece we did not have with Lillie and allows us to make any necessary corrections before the article is published.

Quotes received for 2021 in comparison to 2020:

Newspaper	2021 Quote	2020 Quote
Twin Cities Pioneer Press	\$0.45 per line	\$0.43 per line
Star Tribune	\$1.31 per line	\$1.31 per line

Based on the above quotes, Staff is recommending that the Twin Cities Pioneer Press continue to serve as the City's official newspaper for 2021.

FISCAL IMPACT:

Legal publication rates are outlined in the attached letter from the Twin Cities Pioneer Press. The increase from 2020 to 2021 is \$0.02 per line.

STAFF RECOMMENDATION:

Staff recommends designating the Twin Cities Pioneer Press as the Official Legal Newspaper for the City of West St. Paul for legal notices and publications for 2021.

ATTACHMENTS:

- Twin Cities Pioneer Press Quote for 2021
- Twin Cities Pioneer Press Publication Estimate
- Star Tribune Quote for 2021
- Star Tribune Publication Estimate