

To: **Mayor and City Council**
Through: **Ryan Schroeder, City Manager**
Jim Hartshorn, Comm. Dev. Director
From: **Melissa Sonnek, City Planner**
Date: **January 11, 20210**

Non-Commercial Signage Discussion

BACKGROUND INFORMATION:

With the recent election, there were several questions about the regulations around non-commercial signs, political signs, and signs in residential areas generally. Therefore, a review and discussion of the current code was requested to provide an update and ensure all parties fully understand all aspects. A brief summary of the applicable sign ordinance sections was distributed as a Council update in November and is also attached.

Outside of the signage regulations, Staff has provided additional detail on signage violations, complaints, and fines that have occurred in recent years.

Signage Violations

	2018	2019	2020
Violations <i>(Compliance Letters)</i>	21	14	25
Complaints Reported	5	2	5
Citations Issued <i>(Fines)</i>	2	2	1

STAFF RECOMMENDATION:

Review the sign ordinance and direct staff if revisions and/or change is needed.

ATTACHMENTS:

City Staff Memo on Signage – 11/23/2020