

To: **Mayor and City Council**
 From: **Ryan Schroeder, City Manager**
 Date: **March 25, 2019**

City Council Initiatives

BACKGROUND INFORMATION:

Strategic Initiatives and a revision to the Vision Statement had been adopted by the then City Council in May 2017 with the intent that these initiatives become priorities through 2018. With changes on the Council in 2019, Mayor Napier had recommended that the 2017 Initiatives be reviewed.

On February 21, 26, and 27, the City hosted neighborhood listening sessions during which interactive survey input was received. The City also provided an opportunity for online responses to this same survey. In total, we have received 388 responses to these surveys either online or at the neighborhood meetings. Data from surveys that existed as of March 2, 2019 (330) was made available to the City Council for the Council/Department Director Strategic Planning meeting. A deliverable from the March 2 meeting was a list of Council Initiatives for 2019-20.

On March 5, Department Directors met to provide clarifying editing of Council Initiatives. These revisions were brought to the March 11, 2019 OCWS; however, time did not permit handling of the matter by Council. Staff has utilized the interim period to construct objectives necessary to accomplish the Initiatives, as amended.

Enclosed, please find the 2019-20 Council Initiatives and Objectives as exists at this time. Requested is that Council affirm or amend the Initiatives. Upon affirmation of Council Initiatives, Staff would complete work plans accordingly. Included would be identification of metrics against which success levels could be quantified. Intended, as Council has discussed, is that regular reporting with status updates would be provided.

FISCAL IMPACT:

		Amount
Fund:		
Department:		
Account:		

STAFF RECOMMENDATION:

Affirm or amend 2019-20 Council Initiatives