

To: **Mayor and City Council**
 Through: **Ryan Schroeder, City Manager**
Jim Hartshorn, Comm. Dev. Dir.
 From: **Ben Boike, Assistant Comm. Dev. Dir.**
 Date: **June 10, 2019**

Zoning Ordinance Request pertaining to Microblading

BACKGROUND INFORMATION:

Staff recently received a request from an interested tenant at the new apartment building at 252 Marie to open up a new beauty salon. If you may recall, council approved the development as a mixed-use development allowing several small business spaces on the main level for service type business. In addition to typical beauty salon services, the interested party is also proposing to provide a new emerging trend in the industry, microblading.

Microblading is considered s semi-permanent tattoo procedure where a special handheld microblading eyebrow pen is used to draw on strokes that mimic the appearance of real eyebrow hairs. While it’s a similar process to getting a tattoo, the ink that is used is far less concentrated than that of a regular tattoo and is specifically formulated to the microblading process.

This procedure currently fits the definition of tattooing and body art in the city ordinance. As a result, zoning is very limited in the city. Many cities are dealing with the same dilemma and are opting to separate out microblading from the definition of tattooing in their ordinances to open zoning options for this emerging industry. As a result, Staff is seeking direction from Council regarding drafting a proposed amendment to remove microblading from the umbrella of tattoo in the ordinance, add a specific definition for microblading, and allow the process in the same zoning districts as beauty salons.

FISCAL IMPACT:

		Amount
Fund:		N/A
Department:		
Account:		

STAFF RECOMMENDATION:

Staff is requesting direction on whether or not to proceed with an ordinance amendment as described.